



NEWS RELEASE

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ViewCast to Demonstrate Latest Solutions with Partners at NAB 2012

PLANO, Texas, April 11, 2012 –ViewCast Corporation (OTCBB: VCST) doesn't just sell products, they provide solutions. The Company will demonstrate key vertical solutions for social media with Google+ Hangouts, presentation capture with Telestream's Wirecast product and IPTV/OTT with BeeSmart and Amino set top boxes at NAB 2012, April 14-19 at the Las Vegas Convention Center, Booth # SU3219.

"ViewCast works closely with best of breed partners to provide the highest-quality solutions possible for our customers," said John Hammock, President and CEO of ViewCast, a developer of industry-leading solutions that help companies deliver video to broadband and mobile networks.

Social media solution

Social media is changing the way organizations and communities communicate. The web-based and mobile technologies that turn social media into interactive dialogues are also changing rapidly to meet consumer demand. IT teams are turning to Osprey video capture cards to meet user demand for higher-quality video with services such as Google+ Hangout. The Osprey line of capture cards offers a variety of performance and price points to fit the needs and budgets of different applications. This demonstration will feature the Osprey 700e HD card with an SDI HD camera as the source with the Hangout service.

Presentation capture solution

Education and corporate customers increasingly stream live video with PowerPoint slides and incorporate video as part of everyday communication with customers, employees, partners and investors. This demonstration will feature the Osprey 820e capture card with Telestream's Wirecast application. The Osprey 820e card allows for both computer input as well as audio/video input on one card. This card, an industry first, eliminates the need for two cards.

IPTV/Over-the-top (OTT) solutions

Niagara encoders are ideal for an enterprise or service provider IPTV system and can also be used with an existing IPTV deployment to add OTT capabilities. The demonstration will feature the BeeSmart middleware along with an Amino set top box but other partners are also possible.

"Video streaming used to be a 'you get what you pay for' value proposition. ViewCast's demonstrations at NAB will reveal how that proposition has changed," Mike Galli, VP Marketing of ViewCast. "Higher-quality video solutions at lower price points brings the power of video communication to everyday conversations."

For more information on the latest Niagara and Osprey products, please visit:

www.viewcast.com

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 500,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast (www.viewcast.com) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

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