



## NEWS RELEASE

**ViewCast Contact:**

Mike Galli  
Vice President of Marketing  
Tel: +1 (972) 488-7200  
E-mail: [mgalli@viewcast.com](mailto:mgalli@viewcast.com)

**PR Agency Contact:**

Pamela Njissang  
Stearns Johnson  
Tel: +1 (415) 397-7600  
E-mail:  
[viewcast@stearnsjohnson.com](mailto:viewcast@stearnsjohnson.com)

**Investor Contact:**

Matt Clawson  
Allen & Caron  
Tel: +1 (949) 474-4300  
E-mail: [matt@allencaron.com](mailto:matt@allencaron.com)

### **ViewCast to Unveil New Products at NAB 2012 that Increase Video Delivery Capabilities, Lower Costs**

*New Niagara SCX Version Increases Flexibility; Recent Addition to Niagara 9100 Series  
Ideal for Service Providers, Broadcasters and Enterprises*

**PLANO, Texas, April 11, 2012** –ViewCast Corporation (OTCBB: VCST) will unveil the latest version of its Niagara SCX® comprehensive management software with IP ingest and MPEG-2 TS protocol, and new additions to the Niagara® 9100 streaming system series: the Niagara 9100-4A, Niagara 9100-4AV and Niagara 9100-IP at NAB 2012, April 14-19 at the Las Vegas Convention Center. These products are aimed at lowering costs and increasing video delivery capabilities for content delivery networks and service providers. The Company will showcase these new products along with its recently released Osprey® 820e dual input card in Booth # SU3219 at the show.

“Not only do these products address industry demand for more flexible and more cost-effective video management solutions, but they also provide us with the opportunity to enter new markets and segments, such as service providers, while expanding our existing capabilities,” said John Hammock, President and CEO of ViewCast, a developer of industry-leading solutions that help companies deliver video to broadband and mobile networks.

#### **New Products Lower Costs and Increase Video Delivery Capabilities**

The most recent version of Niagara SCX is preloaded on every Niagara system and enhances flexibility and improves the live streaming delivery experience. This solution can also increase

the capability of existing systems. For example, customers with legacy systems that only support set top boxes can now easily and cost-effectively add PC and mobile device support. The IP video processor provides the ability to ingest video from an IP stream from either a single or multi-program source while the MPEG-2 TS protocol allows customers to stream video to legacy set top boxes and offer a more simple and less costly option to distribute video in a local area network (LAN).

The Niagara 9100-4A has four analog composite video inputs with unbalanced audio while the AV option on the Niagara 9100-4AV enables the input to be component, composite or S-Video with the audio as either balanced or unbalanced. The Niagara 9100-IP will have two models; one being a redundant version, and can transcode, transmux and transrate video typically coming over Ethernet connections, from satellite or over the air receivers.

### **Osprey 820e Lowers Costs and Enables Rapid Time to Market**

The Osprey 820e is great for education and corporate lecture capture with the ability to ingest video along with a computer interface. This dual input card enables a broader range of cameras to capture digital video and expands the Osprey line by offering a variety of new inputs such as SD or HD analog video, VGA, HDMI and DVI. Prior to this card, customers would have to integrate two cards with two different sets of drivers. The Osprey 820e card lowers the software development costs and enables faster time to market.

“The Osprey 820e card represents a first in the industry for capture of audio, video and VGA on a single card and builds on the solid reputation of our Osprey hardware and drivers,” said Adrian Giuhat, Senior Vice President of Product Development and CTO of ViewCast. “Additionally, the new developments included in our Niagara SCX software extend the value of the architecture for existing and new customers.”

For more information on the latest Niagara and Osprey products, please visit:

[www.viewcast.com](http://www.viewcast.com)

### **About ViewCast**

ViewCast enables anyone to deliver video whenever, wherever. With more than 500,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast ([www.viewcast.com](http://www.viewcast.com)) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

#### Safe Harbor Statement

Certain statements in this release are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995 and reflect the Company's current outlook. Such statements apply to future events and are therefore subject to risks and uncertainties that could cause actual results to differ materially. Important factors that could cause actual results to differ materially from forward-looking statements include, but are not limited to, changes in market and business conditions, demand for the Company's products and services, technological change, the ability of the Company to develop and market new products, increased competition, the ability of the Company to obtain and enforce its patent and avoid infringing other parties' patents, and changes in government regulations. All written and verbal forward-looking statements attributable to ViewCast and any person acting on its behalf are expressly qualified in their entirety by the cautionary statements set forth herein. ViewCast does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date on which the forward-looking statements are made. For a detailed discussion of these and other cautionary statements and factors that could cause actual results to differ from the Company's forward-looking statements, please refer to the company's reports on Form 10-K and 10-Q on file with the U.S. Securities and Exchange Commission.

*ViewCast, Niagara SCX, Osprey, SimulStream, and Niagara are trademarks or registered trademarks of ViewCast Corporation or its subsidiaries. All other products are trademarks or registered trademarks of their respective companies.*