



NEWS RELEASE

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Technology and Communications Industry Veteran David Brandenburg Named CEO at ViewCast

John Hammock to Head up New Revenue Generation Initiatives, Manage Strategic Global Accounts

PLANO, Texas, June 18, 2013 – ViewCast (OTCBB: VCST), a developer of industry-leading solutions that enable companies to capture and deliver video to broadband and mobile networks, announced today that David Brandenburg has been named Chief Executive Officer, effective immediately. Brandenburg, 68, was named Chairman at ViewCast in April 2013 and has been both an investor and board member at the Company since 2008.

Former President and CEO John Hammock has been asked by the Board to head up the Company's new global accounts initiatives as it explores new customers and markets for its media streaming products. Hammock was Vice President of Sales in 2010 when the Company last showed sustained growth and quarterly profitability.

Brandenburg commented, "In the past couple of years, the Company has made a good deal of progress in terms of resizing the operation and updating its product line in a capital constrained environment. John Hammock, together with the Board, determined that we need to now focus more resources and energy on new ways to generate revenue and drive organizational growth. Since John had solid success in driving improved revenue in his tenure as VP of Sales, he and the Board both felt that he could best contribute to shareholder value as Manager of Global Strategic Accounts, a leadership role that could immediately impact revenue, allowing me to take the CEO reins and drive the product and operational initiatives."

Brandenburg is a former Chairman and Vice Chairman of the Board of Directors, and former Chief Executive Officer and President of Intervice, a publicly held company acquired by Convergys in the fall of 2008. Intervice developed and delivered enhanced services platforms to cellular service providers that enabled it to provide voice, text and video messaging and other enhanced services to its customers. Brandenburg first joined Intervice in 1990 as Chief Operating Officer after having served as a director since 1989. He was promoted to President of Intervice in 1991 where he served until December 1994 when he relinquished his position of President and assumed the position of Vice Chairman of the Board until May 1995. He intermittently served on the Intervice Board, including as Chairman until the

company was acquired by Convergys in September 2008. Brandenburg also served as President and Chief Executive Officer of AnswerSoft, Inc. a global provider of call center software automation solutions from November 1997 to May 1998, at which time it completed a merger with Davox Corporation. Davox subsequently changed its name to Concerto Software, Inc. and, following a merger with Aspect Communications Corp., is now part of Aspect Software, Inc., a privately-held company.

Brandenburg's current principal occupation is serving as a private, self-employed investor and philanthropist. He is Chairman and Chief Executive Officer of the Brandenburg Life Foundation, a 501(c)(3) charitable foundation which he founded with his wife in 1996. Brandenburg received a BSEE from the University of Michigan and a MSEE from Southern Methodist University.

"I look forward to working with John, the rest of the board and the fine ViewCast team to generate positive change and to maximize shareholder value going forward," continued Brandenburg. "My immediate goals will be to help ViewCast increase top line revenue and margins and to get the Company on more solid footing in the second half of the year."

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast (www.viewcast.com) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

Safe Harbor Statement

Certain statements in this release are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995 and reflect the Company's current outlook. Such statements apply to future events and are therefore subject to risks and uncertainties that could cause actual results to differ materially. Important factors that could cause actual results to differ materially from forward-looking statements include, but are not limited to, changes in market and business conditions, demand for the Company's products and services, technological change, the ability of the Company to develop and market new products, increased competition, the ability of the Company to obtain and enforce its patents and avoid infringing other parties' patents, and changes in government regulations. All written and verbal forward-looking statements attributable to ViewCast and any person acting on its behalf are expressly qualified in their entirety by the cautionary statements set forth herein. ViewCast does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date on which the forward-looking statements are made. For a detailed discussion of these and other cautionary statements and factors that could cause actual results to differ from the Company's forward-looking statements, please refer to the Company's reports on Form 10-K and 10-Q on file with the U.S. Securities and Exchange Commission.

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