



NEWS RELEASE

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David Brandenburg Named Chairman of the Board at ViewCast

Former Chairman George Platt to Remain on Board

PLANO, Texas, April 10, 2013 – ViewCast (OTCBB: VCST) announced today that David Brandenburg has been named Chairman of the Board, effective immediately. Former Chairman George Platt, 72, a member of the Board of Directors since 1999 and a former President and CEO of ViewCast, will remain on the Board.

“George continues to be a valuable contributor to ViewCast and I am glad that we are retaining his experience and business knowledge,” said John Hammock, President and CEO of ViewCast, a developer of industry-leading solutions that enable companies to capture and deliver video to broadband and mobile networks. “I look forward to working with David in his new role during what promises to be an exciting time for ViewCast, and one where his skills and business connections are an ideal fit.”

Mr. Brandenburg, 68, Chairman and Chief Executive Officer of the Brandenburg Life Foundation, a 501(c)(3) charitable foundation which he founded with his wife in 1996, has served on the ViewCast Board of Directors since 2008.

“I’m pleased to take on the role of Chairman of the Board. My time on the Board has put me in an ideal situation to move quickly,” said Mr. Brandenburg. “My immediate goals will be to help ViewCast increase profitability, increase top line revenue and margins and to engineer and introduce new products in 2013.”

Mr. Brandenburg is a former Chairman and Vice Chairman of the Board of Directors, Chief Executive Officer and President of Intervoice, a publicly held company acquired by Convergys in the fall of 2008. He is currently a private, self-employed investor and philanthropist.

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast (www.viewcast.com) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

Safe Harbor Statement

Certain statements in this release are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995 and reflect the Company's current outlook. Such statements apply to future events and are therefore subject to risks and uncertainties that could cause actual results to differ materially. Important factors that could cause actual results to differ materially from forward-looking statements include, but are not limited to, changes in market and business conditions, demand for the Company's products and services, technological change, the ability of the Company to develop and market new products, increased competition, the ability of the Company to obtain and enforce its patents and avoid infringing other parties' patents, and changes in government regulations. All written and verbal forward-looking statements attributable to ViewCast and any person acting on its behalf are expressly qualified in their entirety by the cautionary statements set forth herein. ViewCast does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date on which the forward-looking statements are made. For a detailed discussion of these and other cautionary statements and factors that could cause actual results to differ from the Company's forward-looking statements, please refer to the Company's reports on Form 10-K and 10-Q on file with the U.S. Securities and Exchange Commission.

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