



ViewCast to Showcase Streaming Media Systems with Partner Solutions at CABSAT 2013

Who: ViewCast Corp. (OTCBB: VCST), developer of industry-leading video streaming solutions including Niagara® streaming media systems, Osprey® video capture cards, and video management solutions.

What: ViewCast will exhibit at CABSAT 2013 and show product demos with partner [Harris Broadcast](#), a company that develops uniquely integrated digital media solutions that streamline the entire content workflow from live production to transmission. ViewCast will also show product demos with [MediaCast](#), a media solution expert based in Dubai.

- [ViewCast](#) will demonstrate the latest in the line of streaming media systems, the Niagara 9100-4D - a digital high-density encoder platform. ViewCast will also have on display the latest video capture cards, Osprey 825e, a powerful card in a compact size, as well as the Osprey 100e, used for video-only camera feeds.
- In collaboration with ViewCast, [Harris Broadcast](#) (Hall 7, Stand #C7-10) will demonstrate its technological capabilities by transmitting four TV channels, plus a live show-floor feed, which attendees will be able to view on iPads and iPhones on the show floor as well as on a Flash player on computers.
- ViewCast's partner, [MediaCast](#) (Hall 6, Stand #D6-10) will also demonstrate the Niagara 9100-4D.
- ViewCast will also demonstrate IPTV/OTT with Amino set top boxes.

When: Exhibition hall hours: Tuesday - Wednesday, March 12-13, 10:00am-6:00pm; and Thursday, March 14, 10:00am-5:00pm

Where: Hall 6, Stand #B6-30; Dubai World Trade Centre, Sheikh Zayed Rd, Dubai, United Arab Emirates

Why: As the number of internet-connected devices rapidly multiplies, so does consumer demand for over-the-top content delivery to connected TVs, set top boxes, tablets and smartphones. ViewCast supports this demand by enabling high-quality, cost-effective video streaming for broadcasters, service providers and enterprises to reach audiences anywhere – in their homes, workplaces, or on the go, enabling an unparalleled user experience. With top software partners, ViewCast applications allow any organization to turn video into a competitive advantage without breaking the bank.

To arrange a meeting with ViewCast at CABSAT 2013, please contact:
viewcast@stearnsjohnson.com.

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry. ViewCast (<http://www.viewcast.com>) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

ViewCast, Niagara SCX, Osprey, SimulStream, and Niagara are trademarks or registered trademarks of ViewCast Corporation or its subsidiaries. All other products are trademarks or registered trademarks of their respective companies.

About CABSAT

CABSAT is Middle East's largest digital media & satellite expo, and is the established and respected trade platform for the digital media and satellite sectors across the Middle East, Africa, and Southern Asian regions. For more information, please visit: <http://www.cabsat.com/>

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