



## NEWS RELEASE

**ViewCast Contact:**

Mike Galli  
Vice President of Marketing  
Tel: +1 (972) 488-7200  
E-mail: mgalli@viewcast.com

**PR Agency Contact:**

Cathy Goerz  
Stearns Johnson  
Tel: +1 (415) 397-7600  
E-mail: viewcast@stearnsjohnson.com

**Investor Contact:**

Matt Clawson  
Allen & Caron  
Tel: +1 (949) 474-4300  
E-mail: matt@allencaron.com

### **Streaming Media Magazine Names ViewCast a Company that “Matters Most” in Online Video**

*ViewCast Included in Streaming Media Magazine’s Top 100 List for Second  
Consecutive Year*

**PLANO, Texas, October 10, 2012** – Streaming Media Magazine’s editorial and publishing staff named ViewCast Corporation (OTCBB: VCST) as one of the top 100 companies in online video. The Streaming Media list, titled “100 Companies that Matter Most in Online Video,” appears as the cover story of the magazine’s current issue. An 11-member judging panel of streaming media experts selected the listed companies as crucial to the advancement of the streaming video industry.

“ViewCast is honored to be ranked among renowned experts in online video,” said John Hammock, President and CEO of ViewCast. “This recognition stems from our innovative engineers, and the expanded flexibility and continuous development of our Osprey® and Niagara® product lines. We give customers the opportunity to stream professional quality video at any budget to screens anywhere.”

ViewCast earned its ranking for a second year in a row, as last year’s inaugural Streaming Media 100 List also acknowledged the company’s achievements. The list spotlights companies with high growth potential and staying power. To compile the list, the judges compared company achievements to the industry’s customer expectations, such as end-to-end solutions, a la carte options, and strong partner integration.

“We’ve made great strides in strengthening our product, distribution and partnership ecosystem,” said Mike Galli, ViewCast’s Vice President of Marketing. “Our products are fully compatible with a wide variety of streaming and webcasting software solutions and IPTV/OTT middleware for streaming to set top boxes.”

For the complete [Streaming Media 100 list](#) and more information about the [selection process](#), see Streaming Media Magazine’s October/November 2012 issue.

For more information on the latest Niagara and Osprey products, please visit:

[www.viewcast.com](http://www.viewcast.com)

### **About ViewCast**

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast ([www.viewcast.com](http://www.viewcast.com)) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

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