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ViewCast to Demonstrate Interoperability with Partner Solutions at Streaming Media West

Who: ViewCast Corp. (OTCBB: VCST), developer of industry-leading video streaming solutions including Niagara® streaming media systems, Osprey® video capture cards, and video management solutions.

What: ViewCast will exhibit at Streaming Media West alongside partner Genus Technologies, a systems integrator specializing in the capture, management, integration and delivery of enterprise content. ViewCast will demonstrate the compatibility of Osprey and Niagara products with complementary streaming technologies. The booth will include:

- Osprey 820e demonstration of seamless integration with Telestream's live webcasting software, Wirecast, and Genus Technologies' Asset Management application as used by leading banks
- Demonstration of the Niagara 2200 4G/LTE live streaming capabilities with certified content delivery network partner, Ustream, on PCs and mobile devices

When: Exhibition hall hours: Tuesday, October 30, 2012, 10:00am – 6pm; Wednesday, October 31, 10:00am – 3:30pm

Where: Booth 77 & 78, Hyatt Regency Century Plaza, 2025 Avenue of the Stars, Los Angeles, CA

Why: ViewCast is a leader in the streaming media industry and was recently named by Streaming Media Magazine as one of the "100 Companies that Matter Most in Online Video." The company enables high-quality video and an unparalleled user experience. As businesses, broadcasters, service providers and governments strive to reach audiences anytime and anywhere, ViewCast products simplify the otherwise tedious process of encoding in multiple formats for simultaneous streams. Partnership demonstrations showcase interoperability of systems designed to empower organizations by expanding viewership. With top software and service partners, ViewCast applications allow any organization to turn video into a competitive advantage without breaking the bank.

To arrange a meeting with ViewCast at Streaming Media West, please contact:
viewcast@stearnsjohnson.com.

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast (www.viewcast.com) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

About Streaming Media West

The Streaming Media conference and exhibitions are the largest, most prestigious and widely acclaimed events for the business of audio and video on the Internet. Bringing together leading companies, minds, and technology; the events are the industry's meeting place for streaming

media professionals desiring to learn, network and make business deals. For more information, please visit: <http://www.streamingmedia.com/Conferences>

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