



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

#### **ViewCast Broadens H.264 Support with Solutions Based on Adobe Flash Media**

*Niagara appliances upgraded to support the latest innovations in video compression and streaming technology to deliver real-time, HD-quality video content*

**PLANO, Texas — April 16, 2009** — ViewCast Corporation (OTCBB: VCST), a developer of industry-leading hardware and software for the transformation, management and delivery of professional quality video over IP and mobile networks, today announced support of H.264 streaming with Adobe® Flash® Media Server software. ViewCast's Niagara® 7500 streaming appliance and Niagara SCX® software will now stream in H.264 using the Real Time Message Protocol (RTMP) – a proprietary protocol developed by Adobe, designed for high-performance transmission of audio, video, and data between Adobe Flash Platform technologies, allowing the Niagara SCX® software to work seamlessly with the Adobe Flash Media Server software. ViewCast customers will now be able to deliver the rich, real-time Adobe Flash Platform experience to a broad range of applications, such as broadcast, video conferencing, video-on-demand, streaming and multimedia messaging via mobile phones and the Internet.

ViewCast President and CEO Dave Stoner said, "Increasing ViewCast's share of the streaming video marketplace requires constant innovation and support of new technologies with industry leaders such as Adobe. Our broadened support of H.264 is evidence of our commitment and ability to accomplish those goals and create a wider platform for growth."

The Adobe Flash Media Server family of products is an industry-leading platform for streaming video and real-time communication. It provides a rich viewing experience across virtually all operating systems and screens through integration with the Adobe Flash Player. With support for H.264, a next-generation open standard for video compression, customers can leverage the Flash Player and their current infrastructure and encoding investments to deliver HD quality content to the Web and other devices.

“ViewCast’s support of H.264 with the Adobe Flash Platform will help broaden the delivery of streaming video and real-time communication solutions to the global broadcast and consumer electronics markets,” said Kevin Towes, product manager for Flash Media Server at Adobe. We’re glad that our customers will benefit from this industry-leading option to deliver high quality experiences with the Flash Platform.”

“Because of its ability to provide exceptional video quality at remarkably low data rates, H.264 is rapidly becoming the video codec of choice for streaming video over the Internet and to mobile phones,” continued Stoner. “By enabling our Niagara 7500 appliance and SCX software to stream the H.264 codec using Adobe Flash Media Server software, we will help our customers achieve the highest quality, real-time, high-definition streaming currently available across a broad range of bandwidths.”

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### **About ViewCast**

ViewCast develops industry-leading hardware and software for the transformation, management and delivery of professional quality video over IP and mobile networks. ViewCast’s award-winning solutions simplify the complex workflows required for the Web-based streaming of news, sports, music and other video content to computers and mobile devices, empowering broadcasters, businesses and governments to easily and effectively reach and expand their audiences. With more than 300,000 video capture cards deployed globally, ViewCast sets the standard in the streaming media industry. ViewCast Niagara® streaming appliances, Osprey® video capture cards, and Niagara SCX® encoding and management software provide the highly reliable technology required to deliver the multi-platform experiences driving today’s digital

media market. More information on ViewCast, the Niagara 7500 and ViewCast's SCX software is available at [www.viewcast.com](http://www.viewcast.com).

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